

## CONTACT INFORMATION

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IMMEDIATE RELEASE

### **Macy's Shoppers Raise Scholarship Dollars for YMCA Families**

*YMCA of Columbia-Willamette Recipient of Macy's Community Shopping Day May 16<sup>th</sup>*

Portland, Oregon—May 1, 2008—The YMCA of Columbia-Willamette was selected to participate in Macy's Washington Square's Community Shopping Day fundraiser on Saturday, May 16<sup>th</sup>. Community Shopping Day is an all-day shopping event dedicated to raising funds for local nonprofit organizations. By purchasing a Macy's Community Shopping day ticket directly from the Y, ticket bearers will help raise funds to support the YMCA program financial assistance, plus enjoy exclusive 10% – 20% savings at Macy's Washington Square, \$10 off one purchase of \$25 or more, exciting entertainment, special sampling from event sponsors and the chance to win a \$500 shopping spree.

In addition to the YMCA's involvement, Macy's employees will be involved in the fundraising event by selling tickets to their customers three weeks prior to Community Shopping Day. Macy's will split all funds raised by their employees among qualifying participating nonprofits.

YMCA supporters who are unable to attend Community Shopping Day or who want to avoid the crowds are invited to "pre-shop" beginning on May 5th. Items purchased through pre-selection are held in the store and may be picked up on the day of the event or up to two weeks after the event.

MORE MORE MORE

For more information about the YMCA of Columbia-Willamette's participation in Macy's Community Shopping Day, to purchase your \$10 ticket or to volunteer to sell tickets, call **Alanna Finn**, Director of Development, 503.333.9241 or [afinn@ymca-portland.org](mailto:afinn@ymca-portland.org).

### **YMCA of Columbia-Willamette**

At the YMCA of Columbia-Willamette we provide quality, affordable services that build strong kids, strong families and strong communities. Since 1868 our YMCA has offered a diverse range of innovative programs for people of all ages, faiths, backgrounds, abilities and income levels and now reaches 86,000 people annually throughout the Portland, Oregon and Vancouver, Washington five-county regional area. To learn more, visit <http://www.ymca-portland.org/home.html>.

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